

Academic Challenge Scholarship Award  
Statistics

As of August 16, 2010

**Academic Challenge Scholarship Award Statistics (as of 8/16/2010)**

**Traditional Student Category:**

|                                 |        |
|---------------------------------|--------|
| Total # of Scholarships Offered | 12,543 |
| Total Declined                  | 99     |
| Total # of Scholarships         | 12,444 |

| Traditional Category Cost Estimates                          | Number        | %           | Award Amount | Cost Estimate       |
|--|---------------|-------------|--------------|---------------------|
| # Students attending 2-year College                          | 2,411         | 19%         | \$2,500      | \$6,027,500         |
| # Students attending 4-year University                       | 9,283         | 75%         | \$5,000      | \$46,415,000        |
| # Students undecided/have not listed an eligible institution | 750           | 6%          | \$0          | \$0                 |
| <b>TOTAL</b>   | <b>12,444</b> | <b>100%</b> | <b>7,500</b> | <b>\$52,442,500</b> |

**Current Achiever Student Category:**

|                                 |       |
|---------------------------------|-------|
| Total # of Scholarships Offered | 4,869 |
| Total Declined                  | 4     |
| Total # of Scholarships         | 4,865 |

| Current Achiever Cost Estimates        | Number       | %           | Award Amount | Cost Estimate       |
|--|--------------|-------------|--------------|---------------------|
| # Students attending 2-year College    | 314          | 6%          | \$2,500      | \$785,000           |
| # Students attending 4-year University | 4,551        | 94%         | \$5,000      | \$22,755,000        |
| <b>TOTAL</b>                           | <b>4,865</b> | <b>100%</b> | <b>7,500</b> | <b>\$23,540,000</b> |

**Nontraditional Student Categories:**

**Nontraditional - Delayed Category**

|                                 |     |
|---------------------------------|-----|
| Total # of Scholarships Offered | 250 |
| Total Declined                  | 1   |
| Total # of Scholarships         | 249 |

| Nontraditional Delayed Cost Estimates  | Number     | %           | Award Amount | Cost Estimate    |
|--|------------|-------------|--------------|------------------|
| # Students attending 2-year College    | 132        | 53%         | \$2,500      | \$330,000        |
| # Students attending 4-year University | 117        | 47%         | \$5,000      | \$585,000        |
| <b>TOTAL</b>                           | <b>249</b> | <b>100%</b> | <b>7,500</b> | <b>\$915,000</b> |

**Nontraditional - Earn-In Category**

|                                 |       |
|---------------------------------|-------|
| Total # of Scholarships Offered | 3,358 |
| Total Declined                  | 7     |
| Total # of Scholarships         | 3,351 |

| Nontraditional Delayed Cost Estimates  | Number       | %           | Award Amount | Cost Estimate       |
|--|--------------|-------------|--------------|---------------------|
| # Students attending 2-year College    | 2,268        | 68%         | \$2,500      | \$5,670,000         |
| # Students attending 4-year University | 1,083        | 32%         | \$5,000      | \$5,415,000         |
| <b>TOTAL</b>                           | <b>3,351</b> | <b>100%</b> | <b>7,500</b> | <b>\$11,085,000</b> |

**Nontraditional - TOTAL (Both Categories)**

|                                 |       |
|---------------------------------|-------|
| Total # of Scholarships Offered | 3,608 |
| Total Declined                  | 8     |
| Total # of Scholarships         | 3,600 |

| Nontraditional Cost Estimates          | Number       | %           | Award Amount | Cost Estimate       |
|--|--------------|-------------|--------------|---------------------|
| # Students attending 2-year College    | 2,400        | 67%         | \$2,500      | \$6,000,000         |
| # Students attending 4-year University | 1,200        | 33%         | \$5,000      | \$6,000,000         |
| <b>TOTAL</b>                           | <b>3,600</b> | <b>100%</b> | <b>7,500</b> | <b>\$12,000,000</b> |